

## **MAXIMUM PROBLEMS in Realistic Contexts.**

1. A cinema manager finds that when the price of a ticket is \$12, she gets an audience of 100 people (on average) but for every \$1 increase the number of people goes down by 10.  
Use calculus to find what ticket price produces the most profit.  
If  $x$  represents the ticket price and  $y$  represents the amount of money collected then  $y = x(320 - 10x)$
  
2. When the cost of a bag of potatoes is \$5 a supermarket sells 40 bags a day. For every \$1 increase in price they sell 4 bags a day less.  
Use calculus to find what price per bag produces the most money collected.  
If  $x$  represents the price per bag and  $y$  represents the amount of money collected then  $y = x(60 - 4x)$
  
3. When the cost of a bag of kumara is \$5 a supermarket sells 30 bags a day. For every \$1 increase in price they sell 4 bags a day less.  
Use calculus to find what price per bag produces the most money collected.  
If  $x$  represents the price per bag and  $y$  represents the amount of money collected then  $y = x(50 - 4x)$
  
4. A dairy farmer notices that the average amount of milk per cow is 14 litres a day when he puts 30 cows in his paddock, however, for every 5 cows added, the average amount of milk goes down by 1 litre a day.  
Use calculus to find how many cows he should put in the paddock to get the most milk and find the maximum amount of milk he could get.  
If  $x$  represents the number of cows and  $y$  represents the total amount of milk produced in litres then  $y = x(20 - \frac{x}{5})$